



News release

***New President of Kubota Europe SAS
Appointment of Kazunari Shimokawa***

Argenteuil, France (January 1st 2017) – Kubota Corporation is pleased to announce the appointment of Kazunari Shimokawa as new President of Kubota Europe SAS, based in Argenteuil (France). He succeeds the presidency of Nobuyuki Ishii, who returned to Osaka (Japan) as the Deputy General Manager of Farm and Industrial Machinery Domain, Strategy and Operations Headquarters, Kubota Corporation.

Kazunari Shimokawa joined Kubota 34 years ago and spent 17 years of his career in Europe, recently in Kubota Baumachinen GmbH in Zweibrücken in Germany. During his presidency, Kazunari Shimokawa participated in the development of Kubota across all European markets in terms of production and sales.

General Manager of the Construction Machinery Division for Kubota Corporation, headquartered in Osaka (Japan), Kazunari Shimokawa gives today a new direction to his career by joining Kubota Europe.

This new opportunity offers him the chance to bring all his experience and expertise in Tractor and Construction Machinery business in Europe to reaffirm Kubota's strategy, namely to develop and commercialize the products and services in line with customer's needs by strengthening the brand image and distributions channels.

Both Kazunari Shimokawa, and all members of Kubota Europe have the same goal, to make of Kubota a global major brand on each of its business sectors.

About Kubota Europe S.A.S.

Kubota Europe, subsidiary of Kubota Corporation, is based since 1974 in the industrial area of Argenteuil, in the Paris region. It is located on a 40 000 m² site. Kubota Europe also includes Italy and Netherlands Branches and Distribution Center in Cavaillon, France. Thanks to its large network of 650 distributors, Kubota Europe distributes its products in many European countries. Market leader in Europe with its mini-excavators, compact tractors and diesel industrial engines of less than 100 hp, Kubota Europe continues its development...